

COUTURE

COLLECTION



LORI WEITZNER
for SAMUEL & SONS



Lori Weitzner proudly presents the Couture Collection for Samuel & Sons

a sumptuous offering of decorative trimming
inspired by contemporary couture. The story of
the collection began with Lori's visit to the Rhode
Island School of Design Museum in Providence,
Rhode Island, where Todd Oldham's fashion
exhibit captivated her with its bold color sense
and over-the-top use of embroidery and beading.
Back at the studio, inspiration grew to include the
work of pioneering designers like Isabel Toledo,
Issey Miyake, and Mary Katrantzou.

*Carolina Ombré Tassel Fringe
and Brush Fringe in Maritime*



The resulting collection
reimagines specialized textile
techniques like pleating,
embroidery, and laser cutting
with modern flair.

Ombré, or a color shift from
light to dark, is featured in many
styles for dynamic appeal. This
diverse collection includes six
tapes, two cords, and seven
coordinating brush fringes,
tassel fringes and holdbacks.

Vivienne Embroidered Border

Petal-shaped motifs alternate
hues in this embroidered tape.
Fine rayon yarns are cut to create
the plush effect of velvet, a rich
contrast to the silk and rayon
sateen ground. Available in seven
colorways. *(shown on cover)*

*Shown: Jean Paul Ombré
Pleated Border in Horizon*



Plush lines of shifting color create modern rhythm within the seven variegated tones of the Giorgio Embroidered Border

Jean Paul Ombré Pleated Border

Yarn-dyed shaded ribbon is offset to create a unique effect through diagonal pleating and stitching. Available in six nature-inspired colorways.

Isabel Pleated Border A cotton-blend is embroidered with a subtle color shift, then pleated and sewn to create dimensional “ruffles” in this distinctive border. Available in eight luminous colorways.

From left to right: Jean Paul Ombré Embroidered Border in Cumulus and Marzipan, Isabel Pleated Border in Hibiscus, Julet and Skylark, and Jean Paul Ombré Embroidered Border in Fog and Horizon



Elsa Embroidered Border A raised, hand-embroidered enhances this pattern of colorful diamonds. Available in five multi-color options.



Shown from top to bottom: Carolina Ombré Tassel Fringe in Heather and Elsa Embroidered Border in Quartz

Giorgio Embroidered Border in Dunes



about
**LORI
WEITZNER**



As principal and creative director of her own New York-based firm, Lori Weitzner has achieved international renown with designs that cross a multitude of disciplines.

In addition to her role as a product designer, Lori is a manufacturer of artful wallcoverings and textiles under her own brand, Weitzner Limited.

She is the recipient of numerous awards including the esteemed Innovation Awards, Best of Neocon

and Good Design Awards and Lori's work has recently been added to the permanent collection of Cooper-Hewitt, National Design Museum and has been exhibited at London's Victoria and Albert Museum and Montreal's Musee Decoratifs. She is most recently the author of the book "ODE TO COLOR" which celebrates color and all it's power, moods and associations.

Christian Pleated Piping Natural linen is first pleated, then cut on the bias to create this dimensional layered piping. Available in five classic colorways.

Carolina Ombré Brush Fringe, Tassel Fringe & Holdbacks Distinctive shifts of color from light to dark are the highlight of these coordinating brush fringes, tassel fringes and holdbacks.

From top to bottom: Carolina Ombré Tassel Fringe in Rosewater, Carolina Ombré Brush Fringe in Storm, Rosewater and Sand, Christian Pleated Piping in Bamboo and Carolina Ombré Holdback in Sand.



Pierre Laser Cut Border Laser-cut faux leather is layered on a contrasting hue to create the complex medallions within this striking tape. Available in four, leather-inspired, two-toned colorways.

From left to right: Pierre Laser Cut Border in Sepia and Carolina Ombré Brush Fringe in Storm



Shown from left to right: Carolina Ombré Holdback in Rosewater, Tuscany, Heather, Storm, Sand, Maritime and Robin's Egg

Couture Collection



BT-58116 1/2" (25mm)
Karl Pleated Edging
Available in: Off White, Mercury, Prussian



BT-58129 1" (25mm)
Jean Paul Ombré Pleated Border
Available in: Cumulus, Horizon, Evening, Marzipan, Sunset, Fog



BT-58106 3" (76mm)
Pierre Laser Cut Border
Available in: Sundust, Saddle, Sepia, Night Lights



BT-58113 3/4" (19mm)
Isabel Pleated Border
Available in: Latte, Silver, Skylark, Twig, Lagoon, Julep, Apricot, Hibiscus



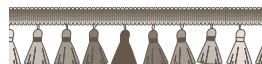
BR-58103 1.75" (44mm)
Carolina Ombré Brush Fringe
Available in: Sand, Heather, Robin's Egg, Rosewater, Tuscany, Maritime, Storm



HB-58108 35" (90cm)
Carolina Ombré Holdback
Available in: Sand, Heather, Robin's Egg, Rosewater, Tuscany, Maritime, Storm



CT-58133 1/2" (25mm)
Christian Pleated Piping
Available in: Drift, Bamboo, Lana, Jasmine, Wavelength



TF-58107 1.75" (44mm)
Carolina Ombré Tassel Fringe
Available in: Sand, Heather, Robin's Egg, Rosewater, Tuscany, Maritime, Storm



BT-58105 3" (76mm)
Giorgio Embroidered Border
Available in: Aloe, Dunes, Mollusc, Seashells, Shadow, Midnight, Marina



977-42128 1" (25mm)
1" Pleated Dunes Border
Available in: Natural Linen



BT-58111 2" (51mm)
Elsa Embroidered Border
Available in: Quartz, Waterfall, Autumn, Fossil, Pomegranate



BT-58110 3" (76mm)
Vivienne Embroidered Border
Available in: Champagne, Oyster, Mauve, Sienna, Flamingo, Baltic, Truffle

